

MODULE I

AGRIPRENEURSHIP

AG/OS/PN/CR/01/3/MA

Establish Agri-Enterprise

September-November 2025



TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)

PRACTICAL ASSESSMENT

INSTRUCTIONS TO THE ASSESSOR:

1. This assessment is to take place in the prescribed order as arranged in the tool.
2. Capture clear photographs and/or videos of each candidate's work at critical points as they perform the tasks and label all media files with: Candidate Registration Number, Unit Code, Practical Session Number, and Date.
3. Record candidate scores and assessor remarks in the observation checklists for each session.
4. Store all completed checklists, media files, and candidate drawings in a secure digital/physical folder per candidate.

CANDIDATE & ASSESSOR DETAILS

Candidate Name:	CDACC Reg. No.:
Assessor Name:	Assessor ID Number:

PROJECT BRIEF

In this practical, the candidate is required to demonstrate competence in all six elements of "Establish Agri-Enterprise" by completing three hands-on practical sessions and an oral assessment. The candidate will Select Agri-Enterprise, Register Agri-Enterprise, Conduct SWOT analysis, develop business plan, prepare budgets and mobilize resources.

PRACTICAL ASSESSEMENT 1 (4 HOURS)

Assessment Date:	
Assessment Venue:	

Elements Covered:

1. Select Agri-Enterprise
2. Register Agri-Enterprise

Tasks

1. Collect agri-enterprise market information from your locality using the questionnaire provided
2. Select type of business & document registration requirements on your notebook

Practical Checklist

S/No	Item of Evaluation	Max Marks	marks Awarded
1	Filled demographic information; • Age • Gender • Education • Occupation • Income level <i>(award 1 mark for each)</i>	5	
2	Filled The Body (Core Questions) • Closed-ended questions • Open-ended questions • Ranking or rating items <i>(award 1 mark for each)</i>	3	
3	Filled the method for answering; • Checkboxes • Multiple choice • Scales • Short answers <i>(award 1 mark for each)</i>	4	
4	Filled closing section; • Space for Additional information <i>(award 2 mark for each)</i>	2	
5	Selected correct type of business; • Alignment with business objectives	5	

	• Consideration of Ownership & Control • Financial & Legal Suitability • Scalability & Sustainability • Justification & Clarity of Reasoning <i>(award 1 mark for)</i>		
6	Documented registration requirements in the notebook; • Completeness of Requirements • Accuracy & Relevance • Organization & Structure • Clarity & Detail • Referencing of Sources/Authorities <i>(award 1 mark for each)</i>	5	
	Total Section 1	24	
Remarks:			

NB: The photos and Videos should be taken as the candidate performs the tasks

Oral Assessment

s/no	Question	Expected responses	Max marks	Marks awarded
1	What two factors should you consider when selecting an agri-enterprise?	• Market demand • Availability of resources • Access to inputs • Profitability • Personal skills/interest.	02	

2	Why is market demand important in selecting an agri-enterprise?	Because producing a product with high demand increases the chances of profitability and reduces the risk of unsold goods.	01	
3	Give an example of a high-potential agri-enterprise in your area?	• Poultry farming • Vegetable production • Beekeeping	01	
4	How do personal skills and interests affect your choice of enterprise?	If you have skills or passion for a certain activity (like animal husbandry), you're more likely to manage it well and succeed.	01	
5	Which two government offices or agencies are usually involved in business registration?	• The local government (municipality/city office) • Department/Ministry of Trade and Industry • Tax authority.	02	
	Total marks		07	

PRACTICAL ASSESSEMENT 2 (4 HOURS)

Assessment Date:	
Assessment Venue:	

Elements Covered:

1. Conduct SWOT analysis
2. Develop business plan

Tasks:

1. Carryout a SWOT analysis for the product identified in practical 1
2. Develop a business plan for your product

Practical Checklist

S/No	Items of evaluation	Max Marks	Awarded
1.	Identified internal factors; - Strengths - Weaknesses <i>(award 1 mark for each)</i>	2	
2	Identified external factors; - Opportunities - Threats <i>(award 1 mark for each)</i>	2	
3	Developed the mission statement; - Brief - Defines purpose - Alignment with Values & Vision - Relevance - Well written free from errors <i>(award 1 mark for each)</i>	5	
4	Developed the vision statement;	5	

	• Future-Oriented • Clarity & Conciseness • Inspirational & Aspirational • Alignment with Mission & Values • Well phrased <i>(award 1 mark for each)</i>		
5	Developed the goals; • Clarity & Specificity • Measurable • Realism & Achievable • Alignment with Vision & Mission • Time-Bound <i>(award 1 mark for each)</i>	5	
6	Developed marketing plan; • Target customers • Potential competitors • Marketing strategies • Marketing mix • Clear Marketing Objectives • Realistic cost estimates • Organization & Presentation of the plan <i>(award 1 mark for each)</i>	7	
7	Developed operational plan; • Processes & Activities defined • Resources & Requirements identified	5	

	• Timeline & Scheduling of activities • Risk Management & Contingency • Organization & Presentation (award 1 mark for each)		
8	Developed management plan; • Organizational Structure • Roles & Responsibilities • Human Resource Planning • Policies & Governance • Organization & Presentation (award 1 mark for each)	5	
9	Developed financial plan; • Start-up/Capital Requirements • Revenue & Expense Forecasts • Financial Statements/Projections • Feasibility & Accuracy • Organization & Presentation (award 1 mark for each)	5	
	Total Section 2	41	
Remarks:			

NB: The photos and Videos should be taken as the candidate perform the tasks

Oral Assessment

s/no	Question	Expected responses	Max marks	Marks awarded
1	What does SWOT stand for?	Strengths, Weaknesses, Opportunities, and Threats.	01	

2	Why is it important to conduct a SWOT analysis before starting a business?	It helps identify internal strengths and weaknesses as well as external opportunities and threats, which guide better decision-making.	01	
3	Give an example of a strength in an agri-business	Having fertile land or access to reliable water supply.	01	
5	What is a business plan?	A written document that outlines the goals of a business, and how it will operate in areas like marketing, operations, management, and finance.	02	
6	Give two reasons Why a business plan is important for entrepreneurs?	• It serves as a roadmap for running the business • Helps secure financing • Guides decision-making.	02	
7	Give one example of a financial element included in a business plan	• Cash flow projections	01	
	Total marks		8	

PRACTICAL ASSESSEMENT 3 (6 HOURS)

Assessment Date:	
Assessment Venue:	

Elements Covered:

1. Prepare budgets
2. Mobilize resources

Tasks:

1. Prepare two budgets (cash flow and operational)
 - Identified the types of budgets
 - Developed the Cash Flow Budget
 - Developed the Operational Budget
2. Identify resources required for the business
 - Identify the types of resources needed

Observation Checklist

S/No	Performance Criterion	Max Marks	Awarded
1	Developed the cash flow budget; • Cash inflow • Cash outflow • Time period • Net cash flow <i>(award 2 marks for each)</i>	8	
2	Developed the Operational Budget; • Operating expenses • Production and service costs • Sales and revenue expected	8	

	Matched projected income with operating expenses (award 2 marks for each)		
3	Identified the types of resources needed; - Financial resources - Human resources - Physical resources - Social/networks (award 1 mark for each)	4	
4	Researched different strategies for mobilizing resources; - Microfinance - Bank loans - Government programs - Equity financing - Partnerships (award 1 mark for each)	5	
5	Explained the Strategies; - How it works - Advantages - Challenges (award 2 marks for each)	6	
6	Matched strategies to the needs; - Strategies to the needs - Justified the use of strategies (award 1 mark for each)	2	
	Total Section Marks	33	

Oral Assessment

s/no	Question	Expected responses	Max marks	Marks awarded
1	What is a budget?	A budget is a financial plan that estimates income and expenses over a specific period of time.	02	
2	Give three importance of budgeting in running a business.	• It helps control spending • Forecast profits • Avoid cash shortages • Plan for future growth.	03	
3	What is the purpose of a cash flow budget?	To track the inflow and outflow of money and ensure the business has enough cash to meet obligations.	01	
4	What does resource mobilization mean in business?	It is the process of securing and using financial, human, physical, and social resources to run and grow a business.	02	
5	Give one example of financial resource mobilization	Applying for a bank loan or seeking investment from partners.	01	
6	Why is resource mobilization important for entrepreneurs?	Because without the right resources, the business	01	

		cannot operate efficiently or achieve its goals.		
	Total marks		10	

SUMMARY OF ASSESSMENT

s/no	SECTION	Total Marks	Marks Awarded
1	Assessment 1	24	
2	Assessment 2	41	
3	Assessment 3	33	
4	Oral Assessment	25	
	Grand Total	123	
The candidate was found to be: Competent ☐ Not yet Competent ☐ <i>(Please tick as appropriate)</i> The candidate is competent if the candidate obtains at least 50%			

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